



## QUPRAC 2014 workshop to improve outcomes of 'Destination Karnataka-Initiative'

Considering the country's low global ranking in some reports on 'Ease of doing Business', there have been several attempts to address this issue. Many agencies including the Department of Industrial Policy and Planning, industry associations including FICCI, and the erstwhile Planning Commission have released reports analysing the reasons for the low ranking and making recommendations on how the issues might be addressed.

In February 2014, FICCI launched the QUPRAC Initiative to encourage application of systems thinking and quality in government, social and infrastructure sectors. Under QUPRAC, real life implementation of highly successful initiatives in these three sectors were collected from across the country and showcased at the FICCI conference on Quality Practices, QUPRAC 2014. As a part of the QUPRAC initiative, the learnings from QUPRAC 2014 are being disseminated through workshops in the states.

QUPRAC is a national multi-stakeholder platform conceived by FICCI to address quality gaps in processes and practices of government, infrastructure and social sectors. It promotes ideas/practices that enhance collaboration and coordination and focus on implementation in these sectors that in turn, enable other sectors like manufacturing to flourish.

**The first state workshop was designed and organised by FICCI Quality Forum in partnership with SAKALA Mission, Government of Karnataka on August 2, 2014 at Vidhan Soudha, Bengaluru. The objective of the workshop was to take up an area which is on the state government's priority list and provide inputs for enhancing the quality of work going in and thereby improve the outcomes significantly.**

In this case, the 'Destination Karnataka-Initiative' to make Karnataka a favoured destination for entrepreneurs were taken up. The workshop helped participants

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to cover common ground with a high level of explicit, 'buy-in' for interdepartmental coordination and collaboration. This engagement with the Government of Karnataka is being followed to convert the ideas discussed during the workshop into actionable items. ■

*Call for presentations at the next edition of QUPRAC will be launched shortly. For more information on QUPRAC 2015 and other activities launched under the QUPRAC umbrella initiative, please contact FICCI Quality Forum at [ceo.fqf@ficci.com](mailto:ceo.fqf@ficci.com)*