



## FICCI & Intel India sign collaboration pact to enhance ease of doing business

*Kumud Srinivasan, President, Intel India and Dr. A Didar Singh, Secretary General, FICCI exchanging the MoU document.*

The Federation of Indian Chambers of Commerce and Industry (FICCI) and Intel India signed a MoU to work collaboratively towards enhancing ease of doing business in the country. The intent under this MoU is to identify specific issues/challenges that can be resolved through process redesign and improvement. Under the MoU, FICCI Quality Forum will take up the challenges of doing business in India with interested stakeholders and develop specific action items to address the process-related gaps.

Earlier this year, FICCI Quality Forum launched the QUPRAC platform in partnership with Planning Commission and World Bank to strengthen the adoption of quality practices in the government, infrastructure, and social sectors that in turn, enable other sectors such as manufacturing to become more competitive. The emphasis of QUPRAC is on ideas/practices that enhance collaboration and coordination among multiple stakeholders, and on improving delivery by focusing on the implementation aspects of policies already in place.

The FICCI-Intel project will operationalise QUPRAC implementation focus by addressing process bottlenecks that slow down foreign investment inflows into India. ■

*Interested in being associated with FICCI's QUPRAC platform? Contact CEO FICCI Quality Forum at [ceo.fqf@ficci.com](mailto:ceo.fqf@ficci.com)*