

# FICCI WORKING GROUP ON CIRCULAR ECONOMY

## Overview

FICCI is encouraging the broad adoption of circular economic approaches in Indian businesses and supports knowledge sharing through events, workshops and other avenues. With this background, FICCI hosted the first edition of Circular Economy Symposium (CES) in April 2017, to mainstream discussion around Circular Economy in India.

As an outcome of the discussions during CES 2017 and based on expert recommendations, FICCI has set up a Working Group (WG) on Circular Economy, to help catalyze what the industry needs to do, both in practice and in research, to embed circular economy thinking in business strategy and decision making.

# Objectives, Expected Results

**Overall objective**: To support Indian industry and government in their approach to mainstream Circular Economic thinking in business strategy and policy planning, respectively.

### **Specific Objectives:**

- Facilitating the knowledge and exchange of best practices and their replicability
- Promoting and facilitating new initiatives and new business models

### **Expected results**

- A Knowledge Paper/publication on Circular Economy (CE) with general guidelines, examples/case studies on successfully applied CE models in Indian industry will be published before CES 2018
- 2. A dedicated page on FICCI website will be created including resources for CE
- 3. WG to drive the agenda next edition of CES 2018

The following pages provide brief profile of WG members.



# Members Profile - FICCI Working Group on Circular Economy



Mr. Anirban Ghosh

Mr. Anirban Ghosh is the Chief Sustainability Officer at the **Mahindra Group**. He has been working with Group in Sales, Marketing and Strategy since 1999 and has been recognised as a Distinguished CSO in his current role. A gold medal winning engineer from Jadavpur University, Calcutta, Ghosh has pursued doctoral studies in Marketing Management at IIM Ahmedabad.

Mr. Ghosh is Chairman of FICCI Working Group on Circular Economy



Dr. Ashok Menon

Dr. Ashok Menon has 18 years of experience in provide technical expertise and lead global research & technology teams in General Electric Co. and SABIC. He has been primarily responsible for leading large teams and developing technologies in area of catalysis, polymer processing, and material characterization. He also has experience in developing and implementing organizational strategizes related to corporate governance, sustainability, product stewardship and regulatory affairs. He is currently heading the Global Life Cycle Assessment efforts for SABIC and is responsible for sustainability impact assessment of SABIC's products, processes and services across the value chain. Dr. Menon completed his postdoctoral fellowship from University of Minnesota, USA and PhD from University of Mumbai.



Dr. Mushtaq Memon

Dr. Mushtaq Memon is currently working with **UN Environment** (earlier known as UNEP) as a Regional Coordinator for Resource Efficiency in Asia Pacific Office located in Bangkok. He has more than 25 years of intensive experience in project planning and management. Dr. Memon has a Doctorate in environmental economics from Hiroshima University in Japan.



Mr. Nimish Shah

Mr. Nimish Shah is currently in a strategic global R&D leadership role in **Unilever**, **India**. He has over 20 years of diverse experience with Unilever R&D, delivered innovations to market, led R&D programs and interdisciplinary teams, built new science & technology (S&T) capabilities and made contributions to R&D strategy and sustainability initiatives. His expertise/domain knowledge are in FMCG New product development, Microbiology & Biotechnology, Food Science and Technology, Health and Nutrition, Drinking water, Sustainability and Risk Assessment.





Dr. Rachna Arora is working as a Deputy Team Leader in the Resource Efficiency project of the **GIZ GmbH** funded by the European Union on issues related to fostering resource efficiency and secondary resource utilization. Her areas of expertise are electronic waste management, climate change, sustainable consumption, Construction and demolition wastes, end of life vehicles and circular economy.

Dr. Rachna Arora



Prof. Surya Chandak

Prof. Surya Chandak is currently is a Mentor of Energy & Environment and Professor Emeritus, Birla Institute of Management Technology. He has expertise in Waste Management with special focus on reuse/recycle technologies, Environmental Management and Engineering, Cleaner Production - training and implementation. Prof. Chandak has Post Graduate diploma in Fuel Efficiency and has done Advanced Course for Managers in Energy.



Mr. Rajpal Singh

Mr. Rajpal Singh is currently leading **FICCI** Quality Forum, specialized division of FICCI. He has been associated with FICCI for over last 20 years. He is involved extensively in fundamental research and preparation of backgrounds paper on latest issues pertaining to national policies and business issues. Mr. Singh holds LLB and MBA from Birla Institute of Management and Technology.