

2nd
Edition
of

CIRCULAR ECONOMY SYMPOSIUM

May 14-15, 2018



Program Focus

- Business strategies on Circular economy
- Challenges for the circular economy
- Product design/Urban mining
- Industrial symbiosis
- New thinking/startups on remanufacturing, reusing, refurbishing
- Women in Circular Economy
- Servitization of products

BACKGROUND

Indian businesses are thriving in a rapidly evolving global economic landscape. While the nation is on upwardly mobile growth trajectory, its critical to business sustainability that they grow at a steady pace and are able to secure continuous supply of resources. There is a growing impetus on growing efficiently to reduce stress on natural resources. Traditionally these efficiencies were delivered by reducing wasted resources.

However, in the changing times, efficiency means reducing wasted resources, increasing capacity, reinventing lifecycles, and enhancing value. The principles of Circular Economy help address wastage in all these aspects. Simply put, Circular Economy helps decouple growth from resource consumption. It presents a new business opportunity that is globally sized at USD 4.5 trillion worth of economic output by 2030 (Source: Accenture). Companies across industries have the option to adopt new innovative business models to unlock this hidden value.

With this background FICCI launched the Circular Economy Symposium (CES) to drive the Circular Economy agenda forward in India in the year 2017 with a vision to promote knowledge and action on Circular Economy by way of annual symposiums and through encouraging dialogues on the subject.

The Circular Economy Symposium (CES) 2018 presents a significant opportunity to be part of a gathering that focuses on how our industrial economy is evolving in the face of advanced technologies, New innovations and best practices.

SUPPORT US

Demonstrate your organization's commitment to Circular Economy - the future of Sustainable Economic Development.

BE PART OF THE SOLUTION

Help identify what is needed to achieve Circular Economy in India

EXPECTED OUTCOMES

- Increased understanding to unleash business potential of Circular Economy
- Increased capacity for the delivery and promotion of Circular solutions
- Increased multi-disciplinary collaboration
- Increased understanding of how new technologies and digitization are changing the face of the future of economic development
- Best practice knowledge exchange
- Increased awareness of advanced technologies that can impact material/resource efficiency

WHY YOU SHOULD ATTEND?

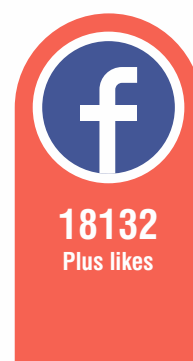


- Access our Global network to engage with Scientific community and sustainability leaders
- Stand out as a Leader in demonstrating commitment to UN Sustainable Development Goals
- Establish new and lasting collaborations with potential clients and partners
- Gain cutting edge knowledge on Circular best practices in the industry
- Network with stakeholders and decision makers actively implementing Circular solutions

WHY PARTNER WITH US?



FICCI'S SOCIAL IMPACT*



*as on date of the publish of this brochure
For real time numbers please visit www.ficci.com

PARTNERSHIP OPPORTUNITIES

VALUE PROPOSITION FOR PARTNERS

Benefits	Sponsorship Tiers					
	Platinum ₹10 Lakhs US \$ 15,000	Gold ₹ 7 Lakhs US \$ 11,000	Silver ₹ 5 Lakhs US \$ 8000	Lunch ₹ 4 Lakhs US \$ 6500	Eco-Kit ₹ 3 Lakhs US \$ 5000	Session ₹ 2 Lakhs US \$ 3000
Live link from event webpage to sponsor's website	✓	✓	✓	✓	✓	✓
Name & logo on event web page	✓	✓	✓	✓	✓	✓
Exhibition space (2m x 2m)	✓	✓	-	-	-	-
Complimentary registrations	7+	5	3	2	1	1
Screening of corporate films during breaks (slots to be decided by organizers)-max duration 120 seconds	✓	✓	-	-	-	-
Sponsor promotional material in delegate kit	✓	✓	✓		✓	
Strategic positioning of corporate banners & logos						
• Exclusively branded corporate banner at venue	✓	✓	-	-	-	-
• Display of company name & logo at side panels and roll ups at venue	✓	✓	✓	✓	✓	✓
• Logo on delegate badges	✓	✓	✓	✓	✓	✓
• Logo on mailers	✓	✓	✓	✓	✓	✓
• Logo placement on delegate kit	-	-	-	-	✓	-

EXHIBITION OPPORTUNITIES

Are you interested in promoting your company and products by exhibiting during our conference? Please note that the number of exhibitor spots is limited and will be distributed on a first-come, first-served basis.

Area	Amount in ₹	Amount in US \$
2x2 sq. m	70,000/-	1100/-
4x2 sq. m	1,00,000/-	1500/-

Exhibition fee is inclusive of the following:

- Shell stand will include three/two sides partitioned, laminated and carpeted stall with company fascia
- 2 chairs, 1 table, 4 spotlights, trash bin and electrical points
- Complimentary entry passes for two company staff. Base delegate fee would be charged for additional personnel
- 18% GST applicable on the exhibition fee

DELEGATE FEE

Category	Amount per delegate
FICCI Corporate Members	₹ 7000+
FICCI Associate Members	₹ 8000+
Non Members	₹ 9500+
OECD Delegates	US \$ 350/-
Non-OECD Delegates	US \$ 200/-

- + GST @ 18%
- Limited Seats
- Group discount of 10% on the participation of 3 delegates, 15% on the participation of 5 delegates and 20% on 7+ delegates from the same company.

Have your own innovative sponsorship idea?
Contact us to discuss.

OUR PAST INITIATIVES

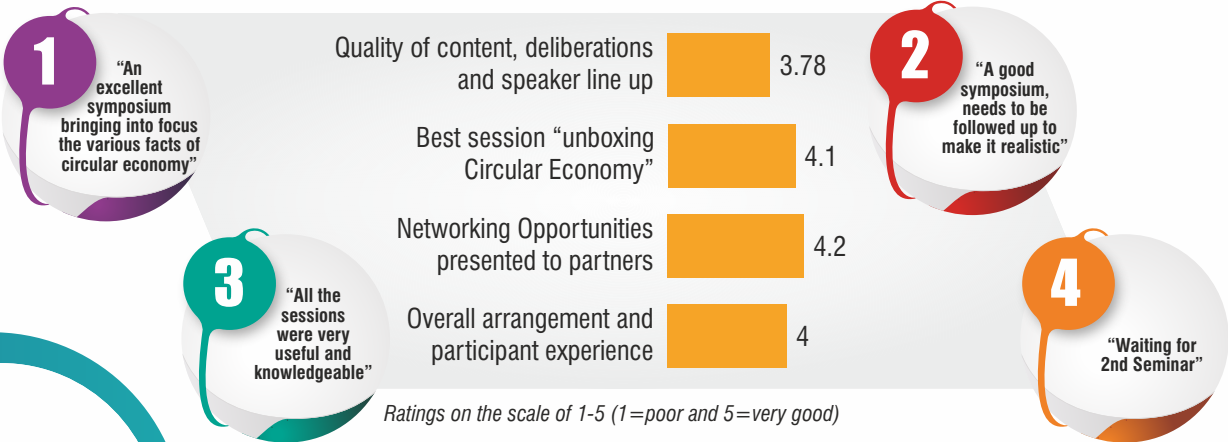
- **Circular Economy Symposium 2017:** 25-26 April 2017; First ever exclusive event on Circular Economy in India. Launchpad Edition for mainstreaming discussions on Circular Economy relevant for the Indian context.
- **Working Group on Circular Economy in India:** Set up to help catalyze industry action and embed circular economy thinking in business strategy and decision making. The Working Group is a multi-stakeholder group comprising of key decision makers from industry as well as experts from multilateral organizations. Expected outcome *“Theme Paper on Future of Circular Economy Business Models in India”* to be released during CES 2018 edition.

OUR PAST DELEGATE PROFILE

ACC	JSW
Arvind Ltd	KPMG
Banyan Sustainable Waste Management Pvt Ltd (Banyan Nation)	Mahindra & Mahindra
Birla Institute of Technology and Science (BITS)	Ministry of Environment, Forests and Climate Change
Chakr Innovation	NASSCOM
Chintan Environmental Research and Action Group	Northern Coalfields Limited
Climate Purpose Lab	Pepsi
Coca-Cola	Public Affairs Centre
CSIR-National Environmental Engineering Research Institute	Rashtriya Chemicals and Fertilizers Limited, Trombay Unit
GIZ	SABIC
Development Alternatives	STENUM Asia Sustainable Development Society
EIL India	Sustainability Outlook
Ellen MacArthur Foundation	Swechha
Friedrich - Eber - Stiftung	TATA Group
Geocycle	The Kabadiwala
Goonj	Uber
Indian Institute of Science, Bangalore	UltraTech Cement Limited
International Management Institute	UN Environment
ITC Limited	Unilever
	Wipro Limited

and many more

OUR SCORECARD: WHAT IS OUR FEEDBACK?



FOR MORE
INFORMATION

PLEASE CONTACT

ARCHANA DATTA | VINTI MEHROTRA
archana.datta@ficci.com | vinti.mehrotra@ficci.com
Tel.: +91 11 23487211 | 23487563